

SWANK CONSULTING GROUP LLC



Providing professional consulting services to associations, non-profit organizations, communities and economic development organizations and related firms.

We help your organization, business or community increase engagement with key stakeholders, clients and members.

We bring clarity, professional communications and implementation to your programs, projects, events and initiatives.

We increase effectiveness of your organization or strategy to maximize opportunity to achieve your mission and goals.



AMY SWANK
Founder & Principal

ABOUT AMY

With more than twenty-two years of experience in economic development, and over two decades of expertise managing a professional non-profit association, Amy has the skills, attributes, demeanor and professionalism to bring to your organization or company's next project, event or initiative.

Amy's approach to her work is grounded in professional communications, focused and detailed planning, and ability to exceed expectations on deliverables.

SERVICES

Association and Non-profit Management
Economic Development
Stakeholder Engagement

Organizational Development
Project Management
Meeting Facilitation and Event Planning



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OUR SERVICES



Association and Non-profit Management

Provide operational guidance, leadership, strategy, management and support of programs, initiatives and events for professional associations and non-profit organizations.



Economic Development

Work with partners and organizations to support, enhance and implement economic development initiatives to build and grow thriving communities.



Stakeholder Engagement

Serve as the liaison between the client and key stakeholders to facilitate quality engagement to achieve successful outcomes.



Organizational Development

Provide guidance, strategy and facilitation to increase an organization's effectiveness with alignment of goals, through periods of growth, and during changes affecting the organization's leadership and objectives.



Project Management

Provide oversight, management and implementation of a project through its life cycle to achieve objectives and provide deliverables for project success and client satisfaction.



Meeting Facilitation and Event Planning

Work with clients to facilitate meetings with professionalism and poise, and produce high-quality events from concept to execution.

ABOUT AMY SWANK

For the past twenty years, Amy has focused on non-profit management for a professional association having served most recently as the Chief Operating Officer of the Texas Economic Development Council (TEDC), where she helped shape the organization's programs and services, launched new initiatives, and managed many aspects of the organization through significant growth. Throughout her career Amy has gained knowledge and skills to bring strategic and focused insights into operations, stakeholder engagement, member and board relations, strategic communications, organizational development, content creation, event planning, meeting facilitation, strategic planning and project management.

Amy is a graduate of the Oklahoma University Economic Development Institute and has worked in economic development at the community level and for one of the largest statewide professional associations for economic developers. In 2022 she earned a Certificate in Non-profit Management from the University of San Diego. Amy has also worked in the private sector in community relations, banking and the legal field.

Testimonials available on our website



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